### **Privacy Policy for Rise Again**

Last updated: November 4, 2025

**Rise Again** ("we", "our", or "us") operates the mobile application **Rise Again** (the "App"). This Privacy Policy explains how we collect, use, and protect your information when you use our App.

#### 1. Information We Collect

### a. Personal Information:

We do **not** collect personally identifiable information from users.

## **b. Non-Personal Information:**

We may use third-party services, such as **Google AdMob**, which may collect certain non-identifiable information such as device type, operating system, or appusage for the purpose of displaying ads.

# c. Automatically Collected Information:

No other automatic data collection occurs. We do **not** track your usage outside of AdMob requirements.

#### 2. How We Use Information

We use any information collected by **Google AdMob** solely for:

- Displaying personalized or non-personalized ads.
- Improving ad performance and delivery.

We do **not** use your data for any other purposes.

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### 3. Advertising

Our App uses **Google AdMob**, which may collect data to show ads that are relevant to you.

Learn more about how Google handles data in advertising here: <a href="https://policies.google.com/technologies/ads">https://policies.google.com/technologies/ads</a>

#### 4. Data Retention

We do **not** store any personal information. Data collected by AdMob is handled according to Google's policies.

# 5. Security

We take reasonable steps to protect any data collected through AdMob, but no system is completely secure.

# 6. Children's Privacy

Rise Again is **not intended for children under 13 years old**. We do not knowingly collect personal information from children.

# 7. Your Rights

You have the right to:

- Opt-out of personalized advertising through Google AdMob.
- Contact us with any questions regarding data usage.

# 8. Changes to This Policy

We may update this Privacy Policy occasionally. Updates will be reflected in the "Last updated" date above.

#### 9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Ashley.armoogum011@gmail.com

**Developer / Company:** AOVerse